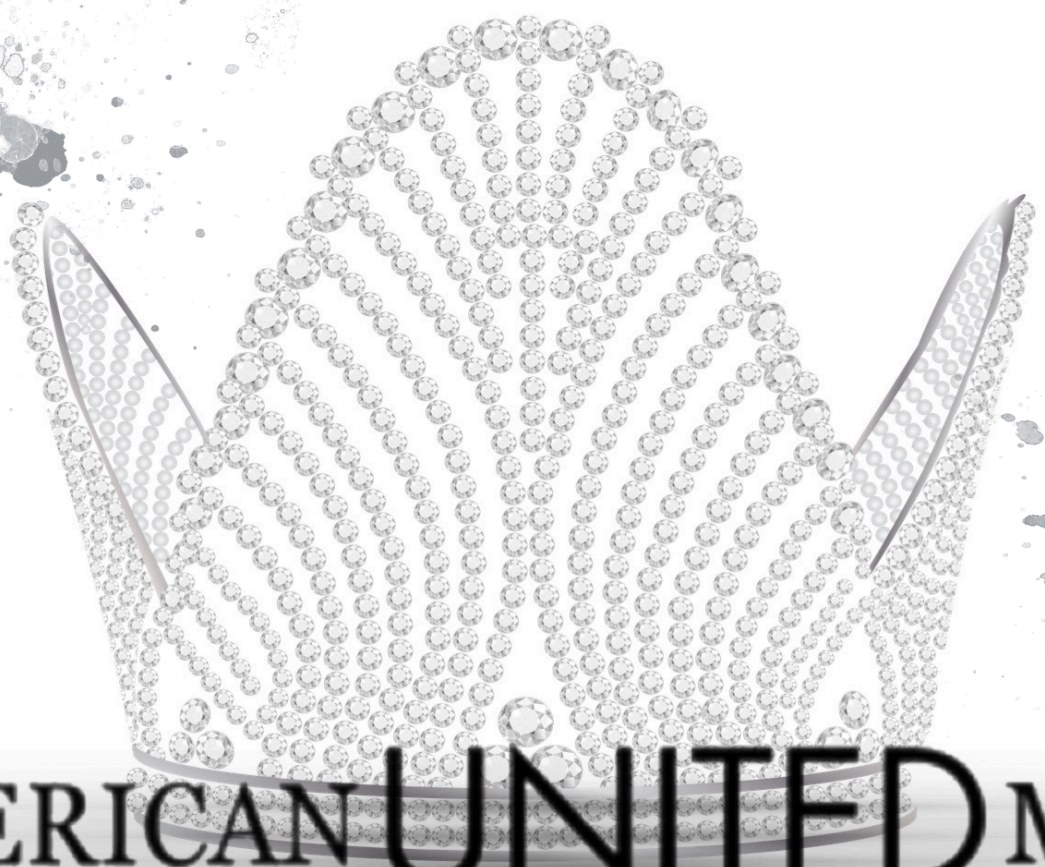


2025 NATIONAL HANDBOOK



AMERICAN UNITED MISS

WELCOME

We are thrilled you are considering American United Miss for your next scholarship experience. Here at AUM, we believe in Unity, Compassion and Service. Our goal is to create a place where ladies from around the country can come experience an amazing and supportive environment and where community service would be proudly acknowledged. We will do our best to communicate any and all changes to our delegate handbook throughout the year, so please check back often. The important stuff won't change, but we may occasionally add new and fun ideas !

*Love,
Erica and Amber*

Age Divisions

Petite Miss Ages 4-6

Junior Miss Ages 7-9

Preteen Ages 10-12

Junior Teen Ages 13-15

Teen Ages 16-19

Miss Ages 20- 30

Outstanding Junior Miss will be chosen out of all Junior Divisions

Petite Miss, Junior Miss and Preteen

Outstanding Miss will be chosen out of all Senior Divisions

Junior Teen, Teen and Miss

*Age divisions are as of June 1 2025 (the year of Internationals).

Pricing

Mandatory Entry Fee	\$600
Optional Events	\$75
National Supermodel	\$100
National Covermodel	\$100
Outstanding Jr./Miss	\$300
All In Package - Includes (Mandatory, Color, B&W , Print Model, Covermodel, Casual Wear, Fitness Wear, State Wear, Supermodel & Outstanding.)	\$1250

Mandatory Competitions

Interview



35% of score

Interview will allow delegates one on one time with judges.

All divisions will have a 2 minute panel style interview

There is no required icebreaker, timer will start the moment delegate begins to speak. Questions will come from list on next page. This is not an exhaustive list but a pretty good idea what they will ask.

Fun Fashion



30% of score

Fun fashion is a chance for delegates to show their personal sense of style and modeling. Candidates can choose any outfit they wish (think high fashion).

Evening Gown



35% of score*

Evening gown is the opportunity for delegates to showcase their elegance and grace. Candidates may choose any gown but floor length is suggested.

What is Outstanding Miss ?

Outstanding Miss is a second chance for delegates to win a national title. Delegate must be entered into mandatory events and then may enter this competition. These two winners are awarded the exact same crown, prize package and recognition as the other six queens but with their title will be American United Outstanding Junior Miss /Miss.

*Outstanding Miss delegates will be scored separately. Their scores will comprise of a community service scrapbook or video and interview & evening gown. **(60% Scrapbook/Video , 25% Interview & 15% Evening Gown)** Scrapbook or video will be judged based on quality and quantity of community service not necessarily artistic ability. Scrapbooks can be digital or hardback and will should be turned in at registration.



Interview Questions

Junior Divisions

- What is your favorite subject in school
- What do you want to be when you grow up
- What is your favorite movie/tv show
- What is your favorite thing to do
- What is your favorite food
- What do you like about pageants
- Who is your favorite person
- What three words describe you best
- What makes you special
- Tell me about your platform or favorite community service
- What do you look for in a friend



Senior Divisions

- What three words describe you best
- What makes you stand out from others
- What is your greatest accomplishment
- Tell us about your platform
- Why did you choose to compete in AUM
- How do you implement Unity, Compassion & Service in your daily life
- Who is your biggest role model
- What is your action plan if you were win
- How would you define SUCCESS
- What legacy do you want to leave
- What is your favorite part of pageant weekend
- What is a current goal you are working on outside of pageantry



Optional Competitions

Color Photo

Delegates may submit as many photographs as they choose. \$75 for first entry, and each additional is \$50. Only the judges favorite photo will actually be scored. Entries will be judged on personality and overall beauty and quality of the photo. One winner from each age division will be selected. We suggest headshots but you may submit what you like.

B&W Photo

Delegates may submit as many photographs as they choose. \$75 for first entry, and each additional is \$50. Only the judges favorite photo will actually be scored. Entries will be judged on personality and overall beauty and quality of the photo. One winner from each age division will be selected. No stipulations for type of photo submitted

Print Model Photo

Delegates may submit as many photographs as they choose. \$75 for first entry, and each additional is \$50. Only the judges favorite photo will actually be scored. Entries will be judged on personality and overall beauty and quality of the photo. One winner from each age division will be selected. We suggest the type of photo you may see in a magazine

National Cover Model

This winner will be made up of the highest combined scores from all three of the photo optionals. There will be one overall winner chosen from all of the divisions. Winner will receive a crown, sash, award and \$200 cash scholarship

MUST ALSO ENTER COLOR, BLACK & WHITE and PRINT MODEL TO QUALIFY!

Optional Competitions

Casual Wear

Strut the runway and show the judges your fun and casual side!

Delegates can model an outfit of their choosing that shows their personality and style. These can be off the rack. Scores are not factored into overall placement but one winner from each division will be named.

Fitness Wear

Show us your best modeling while showing off your best fitness attire.

Delegates should choose an active wear that suits your personality. Scores are not factored into overall placement but one winner from each division will be named.

State Wear

Here's your chance to really let your creativity shine! Delegates can model an outfit of their choosing that somehow represents their state, region or title. A costume description will be submitted to be read while delegate models this outfit. Scores are not factored into overall placement but one winner from each division will be named.

National Super Model

This winner will be made up of the highest combined scores from all three of the stage optionals. There will be one overall winner chosen from all of the divisions. Winner will receive a crown, sash, award and \$200 cash scholarship

MUST ALSO ENTER CASUAL, AUM and STATE WEAR TO QUALIFY!

Other Optional Competitions

(These are additional optional's and are NOT part of the ALL IN Package)

Talent

Show us your talent! Simply submit a 2 minute video of you performing your talent. All talent submissions should be no longer than 2 minutes and must be prerecorded and uploaded to a flash drive to turn in at registration for judging. Scores are not factored into overall placement but there will be one winner per age division as well as one overall winner. \$75 Entry Fee

Spokesmodel

Delegate presents a prerecorded speech based on the subject of their choice. Speech can be between 30 to 60 seconds. Scores are not factored into overall placement but one Jr. Division & one Sr. Division winner will be named. \$75 entry Fee

Strike A Pose Photoshoot Competition

Here's your chance to strike a pose in front of the amazing Mark Farmer's lens!! Attire is delegates choice. The best photo of each delegate will be sent for judging. Scores are not factored into overall placement but one Jr. Division & one Sr. Division winner will be named. \$75 entry fee

Overall Jackpots

Overall Interview Jackpot - \$25 cash entry fee

Overall Community Service Scrapbook Jackpot - \$25 cash entry fee

Overall Fun Fashion Jackpot - \$25 cash entry fee

Must enter to be eligible to win. One winner per jackpot, winners receive 50% of the total jackpot cash amount for that category. Jackpots can only be entered at the door at registration.

Rules

Modeling should not be "over the top" no glitz or "pro am" routines in any age division.

There will only be one chaperone allowed in changing areas with each delegate but no men will be permitted. No chaperones will be allowed to wait with delegates one line up is happening.

No poor sportsmanship during any portion of the competitions. If this is witnessed, then you will be asked to leave immediately with no refund!

No refunds unless event is canceled & not rescheduled.

Makeup Guidelines

Hair and makeup rules for all ages are as follows:

All hair and makeup should be age appropriate for every phase of competition. Hair extensions, eyelashes and tans are allowed but this is not a glitz a pageant.

Opening Number

Opening number wardrobe will be as follows

- Miss / Black**
- Teen / White**
- Jr. Teen / Black**
- Preteen / White**
- Junior Miss / Black**
- Petite Miss / White**

Opening number outfits can be a cocktail dress, jumpsuit, romper or hi-lo

Program Book

PAGES

Sponsored Ad pages are optional if going for the age division sweetheart title or AUM Ambassador title. The contestant in each age division with the most sold Ad pages will receive the age division Sweetheart title & the contestant with the most sold ad pages in the entire pageant will be crowned AUM Ambassador.

Ad Page Creation Fee is \$30 paid to the National Office.

**Ad Pages Fee is \$200 per page paid to the American United Miss National Office.
Link to pay is in the Contestant Portal.**

2025 Welcome Party



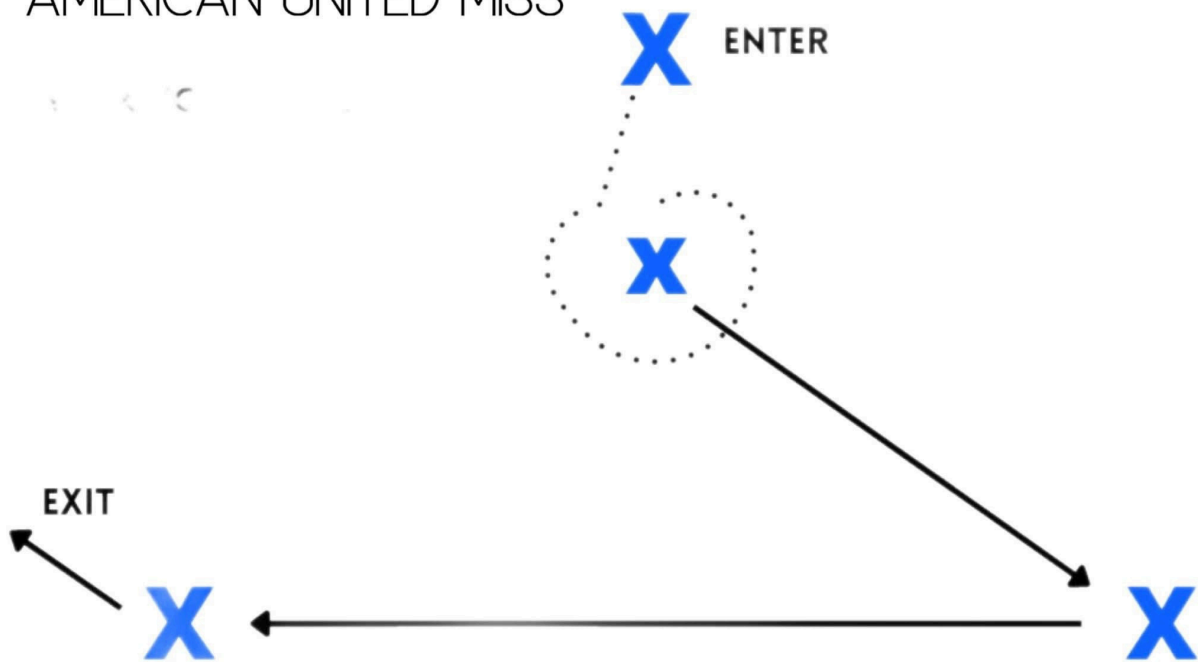


RAFFLE **BASKET**

Every contestant is required to bring a raffle basket to registration valued at at least \$50. Baskets are theme of your choice and they will be raffled off at the Welcome Party with proceeds going towards community service projects for American United Miss.

Walking Pattern

AUM
AMERICAN UNITED MISS



Stage Optionals & Fun Fashion - 45 seconds
Evening Gown - 60 seconds

Nationals

CHECK LIST

- ☐ \$50 RAFFLE BASKET
- ☐ OPENING NUMBER COCKTAIL, JUMPSUIT OR ROMPER
- ☐ EVENING GOWN
- ☐ FUN FASHION
- ☐ INTERVIEW ATTIRE
- ☐ STATE SASH & CROWN
- ☐ REGISTRATION ATTIRE BLACK & WHITE PAJAMA'S
- ☐ CASUAL WEAR
- ☐ FITNESS WEAR
- ☐ STATE WEAR
- ☐ SPOKESMODEL PRE-RECORDED ON FLASH DRIVE
- ☐ WHITE TOP, JEANS & NUDE HEELS
- ☐ ALL PAGEANT SHOES & ACCESSORIES
- ☐ TALENT ON A FLASH DRIVE (LABELED)
- ☐ BLACK BOTTOM OF CHOICE (THIS WILL GO WITH YOUR AUM
SHIRT FOR REHEARSAL)

NATIONAL PRIZE *Package* 2025

National Crown

National Sash

Crown Case

Foxy Lady gift card

Fit to Sparkle gift card

Tylar Rose discount

Custom Sparkle bookbag

Custom Sparkle makeup bag

Serve for the crown duffle bag

Luggage

Custom tumbler

Queen's Christmas Trip to Myrtle Beach

Queens Royalty Trip

Cash Scholarship

Kendra Scott necklace

H&M services for national photoshoot by Gloss Beauty Brand

National Photoshoot by Mark Farmer Photography

Queen's Birthday gift

Queen's Christmas gifts

National sponsor gifts

More to come...



AUM ROYALTY

Trip

AMERICAN UNITED MISS

