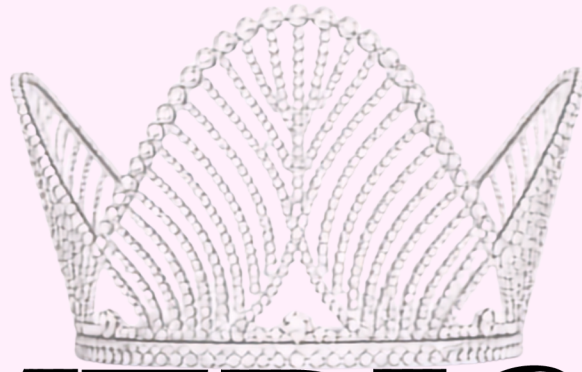




AMERICAN UNITED MISS



2027 NATIONAL HANDBOOK

We are thrilled you are considering American United Miss for your next scholarship experience. Here at AUM, we believe in Unity, Compassion, and Service. Our goal is to create a place where ladies from around the country can come experience an amazing and supportive environment and where community service would be proudly acknowledged. We will do our best to communicate any and all changes to our delegate handbook throughout the year, so please check back often. The important stuff won't change, but we may occasionally add new and fun ideas!

Love,
*Erica and
Amber*



Age Divisions

Petite Miss Ages 4-6

Junior Miss Ages 7-9

Preteen Ages 10-12

Junior Teen Ages 13-15

Teen Ages 16-19

Miss Ages 20- 45

(single, married or children)

Outstanding Junior Miss will be chosen out of all Jr. Divisions:

Petite Miss, Junior Miss and Preteen

Outstanding Miss will be chosen out of all Sr. Divisions:

Jr. Teen, Teen and Miss

*Age divisions are contestant's age as of June 1, 2027 (the year of nationals)

Pricing

Mandatory Entry Fee	\$625
Optional Events	\$75 each
Supermodel	\$100
Covermodel	\$100
Outstanding Jr./Miss	\$300
Additional Photos	\$50 each

Packages available on the next page of the handbook

Pricing Guide

CHROME

Mandatory

All Photo
optionals

All Stage
Optionals

\$925

SILVER

Mandatory

All Photo
Optionals

All Stage
Optionals

National
Covermodel

National
Supermodel

\$1025

PLATINUM

Mandatory

All Photo
Optionals

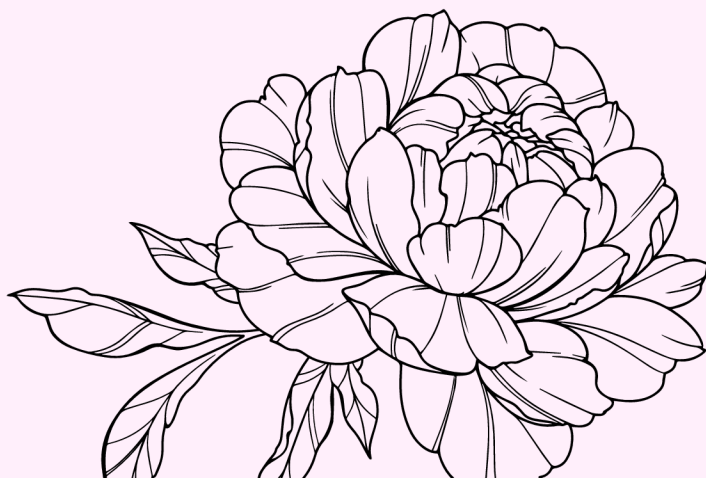
All Stage
Optionals

National
Covermodel

National
Supermodel

Outstanding Jr./
Miss

\$1225



Thank you

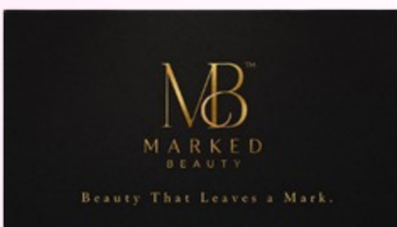
TO OUR SPONSORS



CrownClips



FOXY LADY



PHOTOGRAPHY



Mandatory COMPETITIONS



Interview

35% of score

Interview will allow delegates one on one with the judges. Jr. divisions will have a 2 minute panel style interview & Sr. divisions will have a 3 minute panel style interview. There is no required icebreaker. Timer will start the moment that the delegate starts speaking. Questions will come from the lists on next page.



Fun Fashion

30% of score

Fun fashion is a chance for delegates to show their personal sense of style and modeling. Candidates can choose any outfit they wish. (Think high fashion.)



Evening Gown

35% of score*

Evening gown is the opportunity for delegates to showcase their elegance and grace. Candidates may choose any gown, but it must be a floor length gown.

What is Outstanding Miss?

Outstanding Miss are our two other national titles. Delegate must be entered into mandatory events and then may enter this competition. These two winners are awarded the exact same crown, prize package and recognition as the other six queens division but with their title will be American United Outstanding Junior Miss / Miss.

*Outstanding delegates will be scored separately. Their scores will be compromised of 60% community service scrapbook , 25% interview score & 15% Evening Gown score. Scrapbook will be judged based on quality and quantity of community service not necessarily artistic ability. Scrapbooks can be digital or hardback and will be turned in at registration. If you do a digital video it must be sent to the email address on the contestants portal.

Optional COMPETITIONS

Color Photo

Delegates may submit as many photographs as they choose. \$75 for first entry, and each additional is \$50. Only the judges favorite photo will be scored. Entries will be judged on personality and overall beauty and quality of the photo. One winner from each age division will be selected. We suggest headshots but you may submit what you like. Photos must be sent to aumphotogenic@gmail.com, with contestant name, age division, and Color Photo in the subject line.

\$75 entry fee

B&W Photo

Delegates may submit as many photographs as they choose. \$75 for first entry, and each additional is \$50. Only the judges favorite photo will be scored. Entries will be judged on personality and overall beauty and quality of the photo. One winner from each age division will be selected. No stipulations for type of photo submitted. Photos must be sent to aumphotogenic@gmail.com, with contestant name, age division, and B&W Photo in the subject line.

\$75 entry fee

Print Model Photo

Delegates may submit as many photographs as they choose. \$75 for first entry, and each additional is \$50. Only the judges favorite photo will be scored. Entries will be judged on personality and overall beauty and quality of the photo. One winner from each age division will be selected. We suggest the type of photo you may see in a magazine.

Photos must be sent to aumphotogenic@gmail.com, with contestant name, age division, and Print Model Photo in the subject line.

\$75 entry fee

National Cover Model

This winner will be made up of the highest combined scores from all three of the photo optional events. There will be one overall winner chosen from all of the divisions.

Winner will receive a crown, sash, award and \$200 cash scholarship.

MUST ALSO ENTER COLOR, BLACK & WHITE and PRINT MODEL TO QUALIFY!

\$100 entry fee

Optional COMPETITIONS

Casual Wear

Strut the runway and show the judges your fun and casual side. Delegates can model and outfit of their choosing that shows their personality and style. These can be off the rack. Scores are not factored into overall placement but one winner from each division will be named.

\$75 entry fee

Fitness Wear

Show us your modeling while showing off your best fitness attire. Delegates should choose an active wear that suits your personality. Scores are not factored into overall placement but one winner from each division will be named.

\$75 entry fee

State Wear

Here's your chance to really let your creativity shine! Delegates can model an outfit of their choosing that represents their state, region, or title. Scores are not factored into overall placement but one winner from each division will be named.

\$75 entry fee

National Super Model

This winner will be made up of the highest combined scores from all three of the stage optional events. There will be one overall winner chosen from all of the divisions. Winner will receive a crown, sash, award and \$200 cash scholarship

MUST ENTER CASUAL, FITNESS and STATE WEAR TO QUALIFY!

\$100 entry fee

Optional COMPETITIONS

Talent

Show us your talent! Simply submit a 2 minute video of you performing your talent. All talent submissions should be no longer than 2 minutes and must be pre-recorded and emailed to aumnationals@gmail.com for judging, with contestant name, age division & Talent in the subject line. Scores are not factored into overall placement but there will be one winner per age division as well as one overall winner.

\$75 Entry Fee

Spokesmodel

Delegate presents a prerecorded speech based on the subject of their choice. Speech can be between 30 to 60 seconds. Must be emailed to aumnationals@gmail.com for judging, with contestant name, age division & Spokesmodel in the subject line.

Scores are not factored into overall placement, but one Jr. Division & one Sr. Division winner will be named.

\$75 entry Fee

Strike a Pose Photo Shoot

Here's your chance to strike a pose in front of the amazing Mark Farmer's lens! Attire is delegates choice. The best photo of each delegate will be sent for judging. Scores are not factored into overall placement but one Jr. Division & one Sr. Division winner will be named.

\$75 entry fee

Overall Jackpots

- Overall Interview Jackpot - \$25 cash entry fee
- Overall Community Service Scrapbook Jackpot - \$25 cash entry fee
- Overall Fun Fashion Jackpot - \$25 cash entry fee
- Overall Evening Gown Jackpot - \$25 cash entry fee
- Overall Color Photo Jackpot- \$25 cash entry fee
- Overall B&W Photo- \$25 cash entry fee
- Overall Print Photo - \$25 cash entry fee

Must enter to be eligible to win. One winner per jackpot, winners receive 50% of the total jackpot cash amount for that category. Jackpots can only be entered at the door at registration.

Rules

Modeling should not be "over the top". No glitz or "pro am" routines in any age division.

There will only be one chaperone allowed in changing areas with each delegate but no men will be permitted. No chaperones will be allowed to wait with delegates once line up has started.

No poor sportsmanship during any portion of the competitions. If this is witnessed, then you will be asked to leave immediately with no refund!

There is no steaming allowed in the venue. All Hair & Makeup services will take place in the designated areas at the venue. No hot tools or hairspray is allowed outside of the designated areas.

No refunds unless event is cancelled & not rescheduled.

We do not have a non-compete, however we do ask our national queens to only compete in other non-binding systems during their reign.

Age divisions are contestant's age as of June 1, 2027 (the year of nationals).



Interview QUESTIONS

JUNIOR DIVISIONS

- If I gave you \$1,000 what would you spend it on?
- What do you want to be when you grow up?
- Why would you be a good national queen?
- What are your hobbies?
- Where is your favorite place to visit?
- What do you like about pageants?
- Who is your role model?
- What three words describe you best?
- What makes you special?
- Tell me about your platform or favorite community service.
- What do you look for in a friend?

SENIOR DIVISIONS

- What three words describe you best.
- What makes you stand out from others?
- What is your greatest accomplishment?
- Tell us about your platform.
- Why did you choose to compete in AUM?
- How do you implement Unity, Compassion & Service in your daily life?
- Who is your role model?
- What is your action plan if you were to win?
- How would you define success?
- What legacy do you want to leave?
- What is your favorite part of pageant weekend?
- What is a current goal you are working on outside of pageantry?

Make Up Guidelines

Hair and makeup rules for all ages are as follows:
All hair and makeup should be age appropriate for every
phase of competition.

Hair extensions, eyelashes and tans are allowed, but this is not
a glitz pageant.

Opening Number

Opening number wardrobe will be a white outfit of your choice.
Opening number outfits can be a cocktail dress, jumpsuit, romper,
or hi-lo.

Shoes should be nude heels or nude flats.

All contestants are required to purchase opening number earrings
from our national sponsor NHD Designs.

Interview Times

Jr. Divisions (Petite, Junior & Preteen)
2min. Interview Time

Sr. Divisions (Jr. Teen, Teen & Miss)
3 min. Interview Time

Contestants are allowed to bring an item into interview
that shows their platform or community service work.



Program Book Pages & Ad Pages

Each contestant will have a full-color contestant page for the program book, featuring their headshot. Please send contestant page photo, name & title to
aumadpagephoto@gmail.com

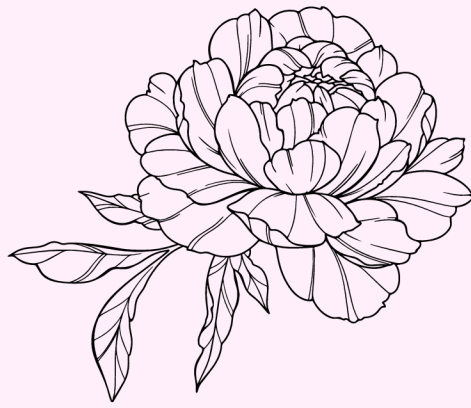
Page Creation Fee was included in your appointed title fee.

Sponsored Ad pages are optional if going for the age division sweetheart title or AUM Ambassador title. The contestant in each age division with the most sold Ad pages will receive the age division **Sweetheart title** & the contestant with the most sold ad pages in the entire pageant will be crowned AUM Ambassador.

Ad Page Creation Fee is \$30 paid to the national office if you need your ad page designed/formatted.

Ad Page Fee is \$200 per page paid to the American United Miss National Office. Link to pay is in the Contestant Portal.





NATIONAL AMBASSADOR

**This title will be awarded to the contestant
with the most Ad pages sold for the program book.
To qualify you must sell 3 or more Ad pages.**

National Overall Crown
National Overall Sash
Crystal Award
Free mandatory entry to 2027 Nationals
(\$600 value)
Kendra Scott necklace



NATIONAL PEOPLE'S CHOICE

This title will be awarded to the contestant with the most People's Choice votes.

One girl from each age division with the most votes will secure a spot in the TOP 6!

National Overall Crown

National Overall Sash

Crystal Award

Free mandatory entry to 2027 Nationals
(\$600 Value)

Kendra Scott necklace

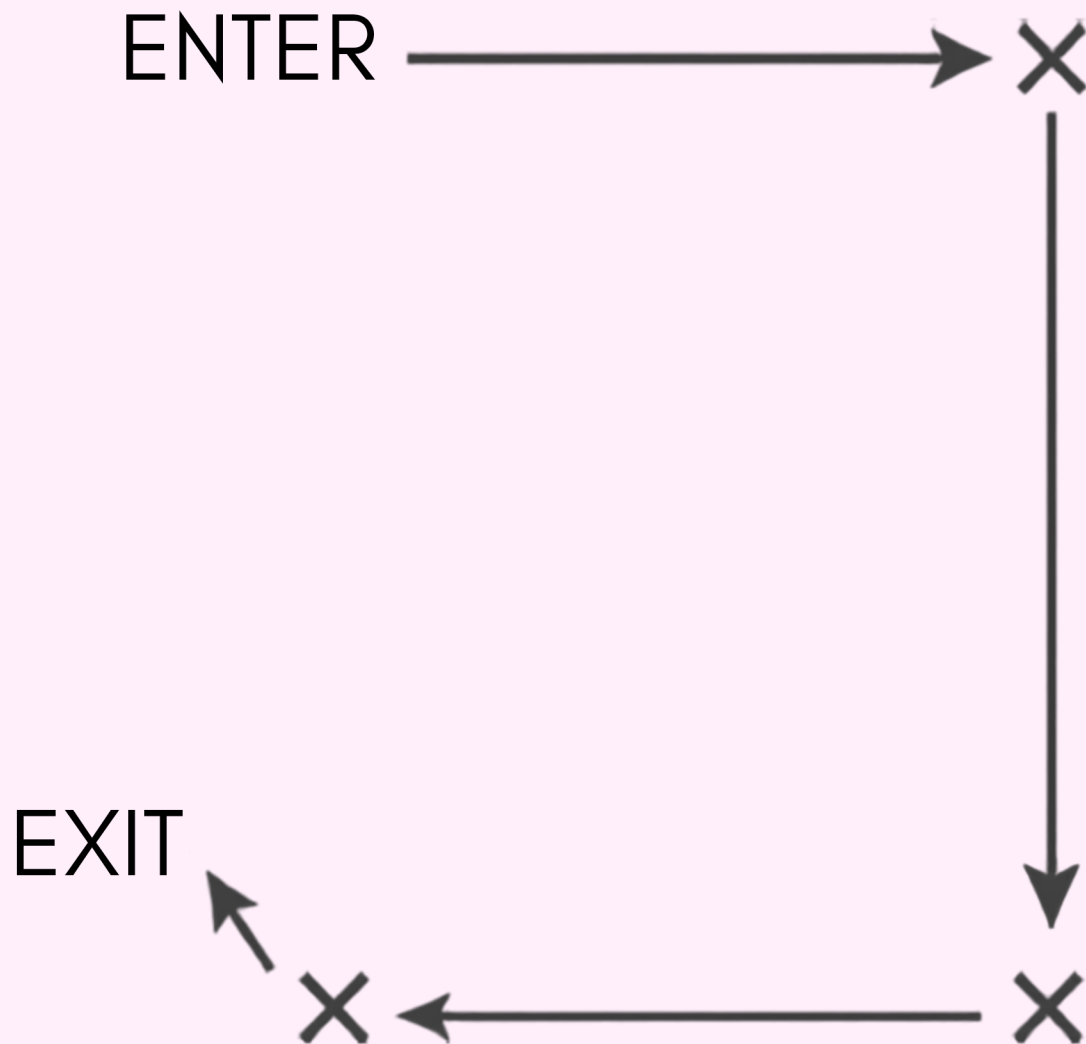
15% of the Overall People's Choice money raised

\$1 = 1 vote (5 vote minimum)



Walking Pattern

Stage Optional Events & Fun Fashion - 45 seconds
Evening Gown - 60 seconds



(walking pattern is not scored, but the contestant will enter and exit stage right)



Raffle Baskets

Every contestant is required to bring at least one raffle basket to registration valued at a minimum of \$50.

Baskets are theme of your choice. A silent auction will begin after registration and end at the Welcome Party.

Proceeds going towards community service projects for American United Miss.



Comfort for Cancer

COMMUNITY SERVICE INITIATIVE



Submit a video showing how you have given back to those fighting cancer. Video can be up to 2 minutes long. Submit video via email to aumnationals@gmail.com, and be sure the subject line reads **contestant name, age division & Comfort for Cancer.**

A cash scholarship will be given in memory of Brenda Elliott to the winner.

NATIONAL SCHEDULE

SEPTEMBER 2027

16
THURS.

REGISTRATION / INTERVIEWS / REHEARSAL

Registration - Sr. Divisions 8am-9am /

Jr. Divisions 9am-10am

Interviews - 12pm-5pm Host Hotel

Strike a Pose Photoshoot is directly after your interview

Rehearsal - 6pm-8pm Venue

17
FRI.

OPTIONALS / AWARDS / PARTY

Jr. Division Optionals - 10am-12pm Venue

Lunch Break - 12pm-1pm

Sr. Division Optionals - 1:30pm-3:30pm Venue

Optional Awards - 4pm-5pm Venue

Legacy In Bloom Welcome Party - 7-9pm Host Hotel

18
SAT.

FINALS COMPETITION

Jr. Division Finals - 10am-12 pm Venue

Lunch Break - 12pm-1pm

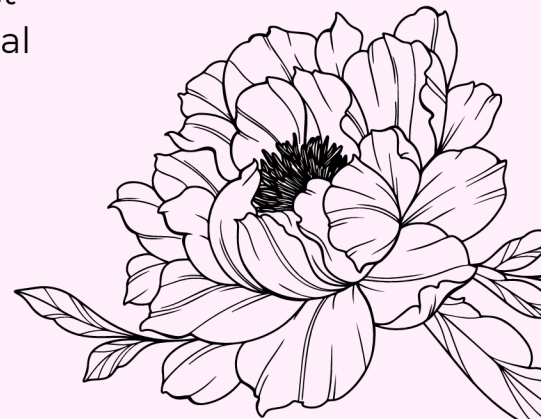
Sr. Division Finals - 1:30-3:30pm Venue

Crowning All Divisions - 4pm Venue

19
SUN.

QUEENS PHOTOSHOOT

Queens photoshoot, Contract
signing & prize package reveal
8 am - 11 am Host Hotel



National Packing List

- \$50 RAFFLE BASKET
- OPENING NUMBER COCKTAIL, JUMPSUIT OR ROMPER WHITE
- EVENING GOWN
- FUN FASHION
- INTERVIEW ATTIRE
- STATE SASH & CROWN
- REGISTRATION ATTIRE - PASTEL COLOR PAJAMAS
- CASUAL WEAR
- FITNESS WEAR
- STATE WEAR
- CASH FOR JACKPOTS
- WHITE TOP, BLACK TOP, JEANS & NUDE HEELS OR FLATS
- ALL PAGEANT SHOES & ACCESSORIES
- DENIM BOTTOM OF CHOICE (THIS WILL GO WITH YOUR AUM T-SHIRT FOR REHEARSAL)
- AUM PARTY T-SHIRT (WILL BE PROVIDED) WITH PASTEL BOTTOM FOR WELCOME PARTY
- COMMUNITY SERVICE SCRAPBOOK (IF MAKING A PHYSICAL BOOK)





REGISTRATION

PAJAMA *party*

Join us for a cozy morning of fun!

Thursday, Sept. 16th, 2026

Courtyard by Marriott Hickory

Sr. Divisions - 8am-9am
Jr. Divisions - 9am-10am

Attire: Pastel pajamas





CELEBRATING
FIVE YEARS

AUM
*legacy in
bloom*

join us for our annual
Welcome Party

SEPTEMBER 17 7-9PM
HOST HOTEL

Notes:

